In this *Your League in Action* update, we recap the second quarter and year-to-date benefits extended to your credit union as a valued member of the California and Nevada Credit Union Leagues and Credit Union National Association (CUNA).

**LEAGUE OVERVIEW**

- **265** League members
- **253** California member credit unions
- **12** Nevada member credit unions

**CREDIT UNION PERFORMANCE**

**California**
- **11,145,650** total California credit union members
- California credit union assets increased **10.1%** year-over-year, to $183.5 billion
- California credit union loans totaled $115 billion, up **14.4%** from the year prior

**Nevada**
- **347,640** total Nevada credit union members
- Nevada credit union assets increased **10%** year-over-year, to $4.7 billion
- Nevada credit union loans totaled $2.6 billion, up **10.6%** from the year prior

**ADVOCACY**

**Federal Advocacy**

**California Legislative Advocacy**
- **Defeated AB 1305**, which would have removed a statute that allows a credit union to request a refund from the California State Board of Equalization when sales tax is paid up front on an indirect loan and the consumer fails to repay the financed purchase price
- **Defeated AB 1526**, which would have extinguished consumer debt, including money, property or their equivalent, after four years starting at the date of default or the date of the last payment, whichever is earlier.
- Negotiated an amendment to **AB 1008**, which would have prohibited an employer from inquiring about criminal convictions on a job application until a conditional offer is made.
- **122 credit union leaders** attended the 2017 California Government Relations Rally (GRR)
- **109 meetings** were held with legislators during the California GRR

**Nevada Legislative Advocacy**
- **SB 249** was signed into law, requiring instruction of financial literacy and economics for students from 3rd grade through high school.
Political Advocacy

- Raised more than $52,000 during the Multi-Chapter PAC Golf Tournament
- The California League supported candidate Assemblymember Jimmy Gomez, who was elected to congressional seat 34 in the June 6 special election.

REGULATORY ADVOCACY

- Conducted extensive outreach to members and issued a comment letter on the National Credit Union Administration’s Advance Notice of Proposed Rulemaking for Alternative Capital
- Facilitated exclusive meeting with the Consumer Financial Protection Bureau (CFPB) and League Members in Los Angeles
- Testified at CFPB Field Hearing on Small Business Lending
- Delivered two regulatory updates to members of the credit union industry

CONSUMER AWARENESS

Spreading the Word

- Credit Union Sactown Run raised approximately $200,000 for Children’s Miracle Network Hospitals in California and Nevada
- More than 1,700 runners participated in the Credit Union Sactown Run
- 3,290 visits from California to aSmarterChoice.org, of which 1,092 looked for a credit union
- 218 visits from Nevada to aSmarterChoice.org, of which 111 looked for a credit union
- More than 5,000 social media followers for “We Own Our Bank”
- 44 media mentions year-to-date in publications throughout California and Nevada, including San Diego Business Journal, Sacramento Bee, Northern Nevada Business Weekly, East Bay Times, Orange County Register, and Housing Wire Magazine.
- Accumulated the latest data and reported to regional media outlets the credit union economic impact in local communities.

NEWS AND PUBLICATIONS

Publications and Communications

- 65,533 D.J.’s Economix messages opened and read, YTD
- 36,757 CU Weekly opened and read, YTD
- 22,537 Advocacy Blog messages opened and read, YTD
- 26,399 Education and Training messages opened and read, YTD
- 7,308 Communication sent to members on Quarterly Economic Events, YTD
- 1,315 Your League In Action opened and read, YTD
- 2,476 Members in the News opened and read, YTD

COMPLIANCE SERVICES Powered by PolicyWorks

- 1,259 PolicyWorks Compliance calls and e-mails
- 4,016 InfoSight logins
- 760 PolicyPro logins
Here at the Leagues, we strive to put our core value of *Members First* into practice every day as we advance the cause of YOUR credit union and its members.

We hope this communication gives you insight into the goals and initiatives we are consistently working toward.

**Thank you for your membership and support!**

For more information on the value of CUNA/League membership, contact the Leagues’ Vice President of Credit Union Solutions and Membership Tonja Wheatley at 909.212.6023 or tonjaw@ccul.org.

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**CREDIT UNION SOLUTIONS**

- 25 credit unions have partnered with the League’s Financial Capability Initiative, powered by EverFi, to bring innovative financial education to its members
- Total Learning Minutes: **347,711**
- Branded Educational Page Views: **251,667**
- Total Course (User) Enrollments: **14,493**
- Total Modules Viewed: **21,569**
- 12 C-level executives participated in the CEO Orientation

**EDUCATION & TRAINING**

- Produced **38** webinars
- Conducted 5 seminars drawing **211** attendees
- Conducted 2 roundtable event drawing **47** attendees
- 2,503 orders for webinars generating more than **3,500** views